



SOUTH SOUND MILITARY & COMMUNITIES PARTNERSHIP

**Executive Summary
2019 SSMCP
Membership Survey
March 2019**

Respondent Profile

*Respondents could select more than one status category

114 Respondents*

- 50% Military Supporter
- 35% Current Member
- 23% Working Group Participant
- 11% Elected Official
- 3% Previous Member

Time Associated with SSMCP:

- 27.93% 2-3 Years
- 26.13% > 7 years
- 19.82% 4-7 years
- 18.92% < than 2 years
- 7.21% Not Applicable

What SSMCP activities do you participate in?

- 63.06% Community Member or organization who interacts with SSMCP Staff and members
- 58.56% Read the newsletter
- 39.64% Attend SSMCP Elected Official Council meetings
- 26.13% Working group participant
- 25.23% Subject matter expert
- 22.52% Project partner
- 2.70% Legislative advocacy partner

Top 3 SSMCP Activities:

- 53.85% Legislative Advocacy
- 27.71% Working group activities/involvement
- 22.58% Events

Top 3 Work Plan Tasks:

- 46.53% Advocacy of military affiliated issues
- 31.76% Communications of military affiliated issues
- 27.42% Military affiliation/access

Become a member today.

Call 253-983-7772 or email SSMCP Program Director, Bill Adamson at badamson@cityoflakewood.us for more information.



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Top 3 areas of involvement:

34.78% JBLM Connection

32.81% Community Relations

29.85% Regional issues that affect multiple groups and areas

Top 3 ways for SSMCP to become self-sufficient:

74.04% Promote greater corporate/business involvement

17.57% Adjust dues structure

17.14% Require compensation for non-SSMCP event

KEY COMMENTS:

- Continue leading regional cooperation
- Provide roster of subject matter experts as deliverable/value added
- Every organization that benefits from SSMCP efforts should financially contribute to SSMCP
- Dues should be based on organizational budget
- Eliminating in kind option would limit partners and participating organizations
- More civic leaders should have the opportunity to voice the importance of SSMCP and their involvement
- Unsure of what SSMCP does, but after “Googling” was impressed

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