

# JBLM REGIONAL ECONOMIC IMPACT ANALYSIS 2018



**Our mission is:** The South Sound Military & Communities Partnership works to address issues that affect military and civilian communities around JBLM and to foster outcomes that are mutually beneficial for the South Sound region.



**Our mission is:** To help individuals, businesses, and our community grow and succeed in our global digital economy by gaining actionable insights from big data for data-driven business decision-making through an educational process that uses research-based knowledge focused on issues, needs, and opportunities.

**This is a research project collaboration between SSMCP and the UW-Tacoma, Milgard School of Business, Center for Business Analytics (CBA) with data and participation from targeted communities.**

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# JBLM'S REGIONAL ECONOMIC IMPACT ANALYSIS – 2018



## PROJECT PROBLEM STATEMENT

Determine the economic impact of the JBLM workforce on the South Sound

## FACTS

A military installation the size of JBLM is a major employment center much like a large business (i.e. Boeing, Microsoft, Amazon, etc...). Its impact is felt across the region and state.

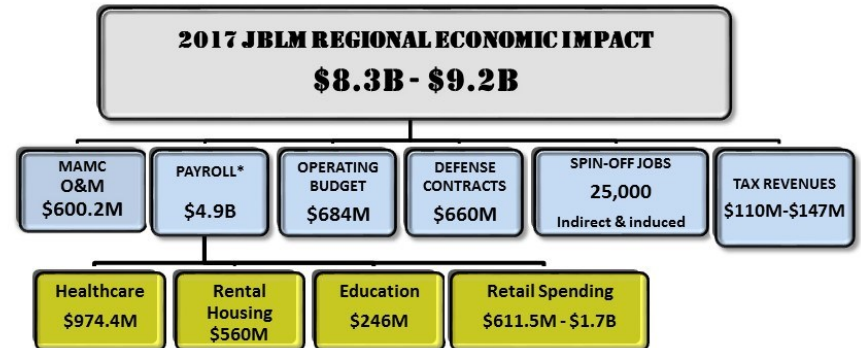
JBLM is the #2 employer in the state and #1 employer in Pierce County.

JBLM is invested in 17 South Sound communities—defined as Pierce and Thurston counties, JBLM, & the Nisqually Indian Tribe.

JBLM's workforce of active duty and DOD civilians exceeds 52K. With 45K military dependents and 32K retirees the population serviced at JBLM exceeds 120K.

85% of the JBLM workforce live off-base interacting with surrounding communities.

## OVERVIEW OF ANALYTIC RESULTS



### OVERALL ECONOMIC IMPACT COULD RANGE AS HIGH AS \$11.4B

- The payroll figure of \$4.9B does not include retiree pay, payroll including retiree pay is \$5.73B, (Reasoning - retirees choose to live here because of services provided on JBLM)
- All JBLM defense contracts total \$740M, the \$660M figure accounts for only local contracts
- Housing figures account only for rental housing; additional data on 2017 real estate sales was not available at the time of this analysis, however, SSMCP JBLM workforce surveys reveal that 60% of the JBLM workforce purchase their homes. (Out of the area mortgage lenders are not accounted for.)

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1

## PROJECT BENEFITS

The project demonstrates the critical importance of JBLM in maintaining a stable state economy.

SSMCP partners can use this analysis in strategic messaging to local jurisdictions and representatives of our federal delegations.

SSMCP quantified the value of JBLM to the region to make a stronger case to support the Department of Defense's decision to realign missions at JBLM.